



KOOINDAH WATERS

To whom it may concern

This letter seeks to introduce Mercure Kooindah Waters Golf & Spa resort on the beautiful Central Coast will be hosting our inaugural Charity Golf Day on Friday 13<sup>th</sup> September 2019.

The key focus for the day is to raise awareness and very importantly raise much needed funding for the **AccorHotels Community Fund**, our fundraising initiative aimed at building healthy families across the country. The fund, launched in 2016 supports five worthy not-for-profit organisations; The Kokoda Youth Foundation (Youth), The Garvan Institute of Medical Research (Health), Lifeline the Australian Childhood Foundation (Wellbeing) and the Australian Indigenous Mentoring Experience (Inclusion).

These truly inspiring organisations currently impact the lives of countless Australian's in important areas such as medical research, suicide prevention and disadvantaged youth, which are key to creating and supporting a healthy family network.

Your kind consideration of a cash and/or product donation could assist our partners in the following ways:

- **The Kokoda Youth Foundation** has grown from a single youth program and event (Kokoda Challenge Youth Program and The Kokoda Challenge) to a range of programs, events and camps around Australia, influencing the lives of thousands of young people every year. Your support would help expand the reach of Kokoda Youth Foundation's "On the Right Track" Program.
- **Lifeline** is a national charity providing all Australians experiencing a personal crisis with access to 24 hour support and suicide prevention services. Suicide is becoming increasingly prevalent in Australia and somewhere in Australia there is a new call to Lifeline every minute. Your support will help expand access to Lifeline's crisis services including taking their current phone and online support to a text messaging service.
- **Garvan Institute of Medical Research** is a multi-disciplinary research and clinical trial facility with more than 600 scientists and PhD students working across six major research divisions to develop future preventions, treatments and cures. Your support will help invest in the Garvan Institute's Rare and Neglected Cancer Research Program.
- **Australian Childhood Foundation (ACF)** is a leading, national organisation supporting children to recover from the trauma of abuse, neglect and family violence. ACF also educates and empowers communities to safeguard children from abuse and believe all children have the right to a safe and loving childhood. Your fundraising efforts will support specialised therapeutic care teams helping to bring love and safety back to the lives of children
- **Australian Indigenous Mentoring Experience (AIME)** provides a structured educational program for Indigenous youths to access throughout their high school experience. AIME has been running since 2005 and students completing the program are proven to finish school and transition to university, training, further education and employment at the same rate as every Australian child. Your support will help AIME to reach 10,000 Indigenous kids annually by 2018 and see hundreds more progressing into a positive post school pathway across Australia.



AccorHotels Community Fund, Proudly Supporting

## How can you help?

AccorHotels is determined to create positive outcomes in the community by putting the power of our 10,000 employees behind its fundraising activities throughout the year. We are writing to seek your support by helping us to drive awareness and engagement to ultimately create positive outcomes for those that need it most.

Your company's participation in the golf day provides an excellent opportunity for getting behind a day dedicated to a great cause.

There are many ways you can get involved:

## Play 18 holes Ambrose \$400.00 or \$100

Come and play 18 holes Ambrose with light arrival tea at before tee off, activities along the course and followed by a spectacular lunch and auction. Includes cart, green fees, light breakfast, lunch and beverages.

\$100.00 – single play

\$400.00 – team of four (4)

## Be a sponsor \$700.00

Become a sponsor at the inaugural Mercure Kooindah Waters Golf & Spa Charity Golf day. We have 2 forms of sponsorship to choose from:

**Sponsor a hole – includes 2 players entry on the golf day**

The cost for sponsoring a hole is \$700.00 and you will be full rights to the hole to put up your banner and or marketing materials.

## Donate an auction item

Providing an item to put on the auction.

Sponsorship, inclusions in marketing varies depending on level of sponsorship.

- Sponsor will be included in 4 social media post
- 2 EDMs going out to Mercure Kooindah Waters database and Kooindah golf course database
- Print out to local businesses
- On the day mention on social media update
- Featured on Mercure Kooindah Waters website leading up to the event

We truly value our partnership with Mercure Kooindah Waters Golf & Spa Resort and appreciate you taking the time to consider this request.

With kind consideration,

Thomas Klotz  
General Manager  
Mercure Kooindah Waters Central Coast



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